



# STRATEGIC PARTNERSHIPS

---

# DISCOVER FILM, REIMAGINE THE WORLD

---



PARTNER with Cork International Film Festival (CIFF) and be part of a unique shared cultural experience, rooted in Cork, open to the world.

By partnering with CIFF, your company will gain valuable brand visibility and play a leading role in sustaining and enabling the arts in Ireland.

Your sponsorship provides a strategic opportunity to advance your ESG objectives, enhance your brand reputation, engage meaningfully with clients and customers and deliver a positive impact in the community.

## **MICHELLE REID**

Head of Development

[michelle@corkfilmfest.org](mailto:michelle@corkfilmfest.org)

+353 (21) 427 1711

---

# TELL YOUR STORY WITH US, HERE'S OURS

## REACH & ENGAGEMENT

**50,000**  
engagements

Our Festival offers a unique 11-day opportunity to engage and connect with our audience.

- 30k Cork Film Trail visitors
- 17.5k event attendees
- 170k digital and social reach
- 200+ media pieces

**30M**  
media reach

## CULTURE

**220**  
premieres & events

We are a Festival of quality and celebration, showcasing Irish and international cinema.

- 160 Irish & World Premieres  
You see it first in Cork
- Film events + food, music, exhibitions, talks
- 200 film industry guests
- Academy Award® Qualifying
- Championing filmmakers and film as an artform

**16**  
awards

## YOUNG PEOPLE

**3,500**  
engagements

Our Young People, Children and Education (YPCE) activities are a strategic priority.

- *Intinn* Youth Film & Mental Health Programme (TY)
- *Look@Me* Primary Filmmaking outreach project
- *Aeráid* pilot film & climate action project
- Family films & 'relaxed' screenings
- Talent development & training
- UCC & MTU partnerships

**22K**  
youth reach

## SOCIAL RESPONSIBILITY

**CSR**  
partner

We work tirelessly for a festival that is inclusive, accessible & good for the planet.

- Dedicated film strands offer a safe space & context for important topics
- 154% BSAT positive impact score
- Award-winning sustainability partnership & climate education strand
- Accessible & inclusive Festival, venues & activities
- CSRD reporting partner

**ESG**  
measurable impact

## TRUST

**70<sup>th</sup>**  
anniversary

Partnerships are rooted in shared values and in 2025 we celebrate our 70th anniversary.

- Rooted in Cork for 70 years
- Oldest film festival in Ireland
- Branding throughout Cork & online
- Bespoke partnership activations
- Employee engagement
- Client entertainment
- Governance principled ESG approach at Board level

**DAVID PUTTNAM**  
festival patron



# PARTNERSHIPS

## BESPOKE OPPORTUNITIES AND ACTIVATIONS

Our Festival is a powerful platform that harnesses the power of storytelling to create unique shared experiences. We offer bespoke partnership opportunities and imaginative activations to align with your values, objectives and spend, starting at €10,000.

In 2025, our milestone 70th anniversary will put Irish film, Cork and the Festival in the spotlight, a unique opportunity to amplify your story.

### PARTNER WITH:

- High-Profile Galas
- Internationally recognised Awards
- Impactful Education Projects
- Community & Volunteer Programmes

### BENEFIT FROM:

- National visibility in print, online, outdoor, on screen
- Media Partner reach: broadcast & print
- Hospitality & Tickets
- Client Entertainment & Employee Engagement

**70TH ANNIVERSARY EDITION: 6TH - 16TH NOVEMBER 2025**

DISCOVER FILM. REIMAGINE THE WORLD. | [CORKFILMFEST.ORG](http://CORKFILMFEST.ORG)